

**Amendments to the Drawings:**

The attached sheet of drawings includes changes to reflect the correct margins in compliance with 37 CFR 1.121(d).

Attachment: Replacement Sheet



Application No. 10/691,265

Crum

Reply to office action of Dec. 11, 2006

Remarks

A new copy of Fig. 4 with the proper margins is submitted herewith.

Claims 2-22 are in the case.

Claims 11-20 stand withdrawn from further consideration.

Claim 1 has been rewritten as Claim 21. As now presented, this claim, drawn to the embodiment of Fig. 4, is believed to be free of the cited art. To begin with, it should be kept in mind that the Dahl reference relates to a card with data strips (see Dahl's Fig. 16). This is a very different technology from permanently magnetized magnetic elements such as refrigerator-type magnets that need to be thicker (and therefore bump-producing when run through a non-impact printer) than data strips. Secondly, Dahl is not concerned with the problem of bumps because his data strips run longitudinally along the side edges of his card and therefore do not cause a thickness problem in printing.

The comments made above concerning the Dahl reference are equally applicable to the Kishimoto reference as far as Claims 21 and 22 are concerned. In regard to Claims 7 and 8, applicant notes that Kishimoto is concerned with non-alterability of a data strip, and that consequently, his teaching is not a disclosure of any suitability of his compound for a refrigerator-type magnet.

Claims 2-10 are dependent on Claim 21 and should be allowable with it.

A Notice of Allowance is now respectfully solicited.

Respectfully submitted,

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